



HP LASERJET PRO CP1025nw PRINTER

vs. Samsung CLP-315W & CLP-325W

Major advantages HP has compared to Konica Minolta

More energy efficient — New HP Auto-On/Auto-Off technology helps you use less energy by turning your LaserJet Pros on when you need them and off when you don't. Plus HP's advanced Instant-on Fusers consume 63% to 68% less energy than the conventional fusers Samsung employs.¹

Faster printing — Instant-on Technology also lets the HP LaserJet Pro CP1025nw print up to 2 color pages from energy-saving mode before either Samsung unit can finish warming up.²

Superior print quality — The HP LaserJet Pro CP1025nw boasts automatic color calibration. The Samsung units don't, plus their use of "jump gap" technology yields white gaps between colors and blurry color text.^{2,3}

Better paper handling — Unlike Samsung, HP offers manual duplex support via the printer driver. And while HP's standard tray accepts up to 220 gsm glossy media, Samsung users can only load 5 sheets at a time when printing on media heavier than 105 gsm and only 1 sheet at a time if its 120 gsm or heavier.³

Smaller operating size — As the world's smallest color laser printer, the HP LaserJet Pro CP1025nw consumes 8% to 10% less cubic space than the Samsungs.⁴

Easier to use — Automatically install your printer without a CD using HP's Smart Install. Also, with HP's ePrint, print from virtually anywhere using your mobile device. With new Wireless Direct Printing, print directly to the printer without a network.⁵



HP LaserJet Pro CP1025nw
Up to 4 ppm color &
16 ppm b/w



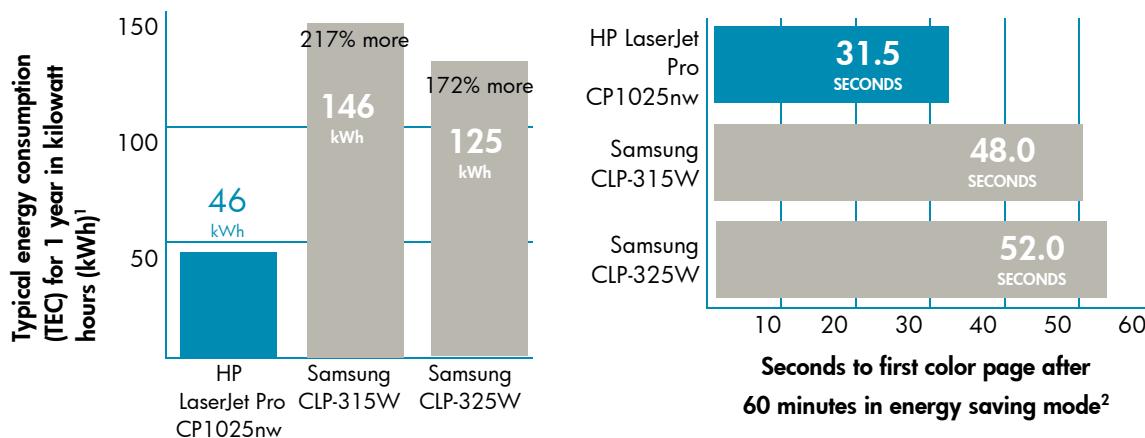
Samsung CLP-315W
Up to 4 ppm color &
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Up to 4 ppm color &
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Save time and energy with HP LaserJets

Instant-on Fusers help HP LaserJets consume far less power than their Samsung counterparts. And with the HP LaserJet Pro CP1025nw you can even print some documents before competing Samsung units finish warming up.



Enjoy user-friendly printing with HP

Compared to their Samsung counterparts, HP LaserJets deliver a far superior user experience. With HP you enjoy better print quality — without the need to shake the print cartridges — and better paper-handling than their Samsung rivals.

Does the device offer... ³	HP	Samsung
Auto-On/Auto-Off technology?	✓	∅
Manual duplex support via the printer driver?	✓	∅
Support for up to 220 gsm glossy media in the standard tray?	✓	∅
WiFi connectivity, ePrint, or Wireless Direct Print?	✓	∅
Print cartridges that don't require shaking to maintain print quality?	✓	∅
Easy setup with pre-installed cartridges and Smart Install, allowing installation without a CD?	✓	∅

